



SS21 // CATALOGUE

FASHION HOUSE MATERIA

READY-TO-WEAR LOOK BOOK

FABRIC CATALOGUE



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About Materia

Fashion House Materia is a premium manufacturer of custom sewn goods based in Georgia that has been in business for over a decade. We design personalized workwear for different industries made of fabrics suitable for busy days with refined aesthetics. Everything is crafted of high-quality materials and produced locally. Consequently, we've gained domestic leadership in the textile industry via working with global quality certification, such as ISO and other environmental compliance programs. In addition to the substantial production, the company has two successful brands "Materiel" and "Dots".

Along with designing top-quality products, the company also specializes in sample making, pattern making, grading, marking, cutting, sewing, embroidering and fabric sourcing.

Brand name Materia or matter is a substance that creates the observable universe and forms the basis of all physical phenomena. It also translates as textile, of which clothes are made. Therefore, our name goes with the objectives of our brand and conveys its true meaning.



Sustainability

Along with designing top-quality products, the company also specializes in sample making, pattern making, grading, marking, cutting, sewing, embroidering and fabric sourcing.

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SS21 Collection

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Company History

Fashion House Materia is a premier manufacturer of custom sewn goods in Georgia. Materia label is comprised of the Signature Ready-to-Wear collection, Made-to-Measure and Materia uniforms & apparel. Fashion House Materia has more 12 years of experience with providing customers with the advice and expertise of our employees. Company also specializes in sample making, pattern making, grading, marking, cutting, sewing, embroidering, and fabric sourcing. In addition to the massive production, company has two own brands - “Materiel” and “Dots”.

“Materiel” is Georgian designers’ premium brand since 2012. By creating a venue for artistic selfexpression. “Materiel” helped the advancement of the Georgian fashion scene and aided the cultivation of talented Georgian designers who previously lacked the domain of artistic particularization. “Dots” is Contemporary Brand since 2016. It is a new Georgian fashion brand that is offering unique concept of young and talented Georgian designers creating brand-new and innovative collections for domestic and foreign customers. “Dots” is dedicated to stunning, functional style with affordable prices.



Key Data

Registration: 2005

No. of employees: 193

Average wage: 600 GEL/month

Certificates and Planned Certifications

BSCI Audit (planned)

ISO 9000 (planned)



Pattern Making & Sizing



Research and Development



Road & Show Sample Development



Full Production Packages



Quality Control & Compliance

Production in 2016

Uniforms	180 000 pcs.
Materia Sport	6 300 pcs.
Fashion and contemporary man and woman upper wear	14 400 pcs.

Min. order

Max. order

Tops - 1 000 pcs.	30 000 pcs.
Shirts/Pants - 500 pcs.	25 000 pcs.
Skirts - 500 pcs.	40 000 pcs.
Blazers/coats - 300 pcs.	8 000 pcs.
Jackets - 300 pcs.	10 000 pcs.
Dresses – 500 pcs.	25 000 pcs.

Main Products and Data

Uniforms
Sportswear
Fashion and contemporary man and woman upper wear

Major Markets

Sales markets: Georgia, Russia, Armenia, USA, Italy, Kuwait, Belarus, Ukraine. Two ecommerce platforms (www.materieltbilisi.com; www.dotstbilisi.com) with worldwide delivery.

Supply of fabrics and accessories: Turkey, China

Company Objectives

Maintain and improve strong brand image Focus on foreign markets

Additional Services

Logo labels & care labels

Pattern

Sampling

Grading

Digital printing

Screen Printing

Weaving

Embroider

JACKETS

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DIMENSIONS 11x5





JACKETS

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DIMENSIONS 4x5



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DIMENSIONS 4x5

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