

SS21 // CATALOGUE

FASHION HOUSE MATERIA

READY-TO-WEAR LOOK BOOK

FABRIC CATALOGUE

2021 Fashion House Materia



TABLE OF CONTENTS

Introduction

About Materia	04
Sustainability	06
SS21 Collection	08
Our Factory	10
Our Materials	12
Our Colors	14

Jackets

Product Name	16
Product Name	18
Product Name	20
Product Name	22
Product Name	24
Product Name	26
Product Name	28
Product Name	30
Product Name	32
Product Name	34
Product Name	36
Product Name	38

Shirts

Product Name	40
Product Name	42
Product Name	44

T-Shirts

Product Name	46
Product Name	48
Product Name	50
Product Name	52
Product Name	54
Product Name	56
Product Name	58
Product Name	60

Polos

Product Name	62
Product Name	64
Product Name	66

Accessories

Product Name	68
Product Name	70
Product Name	72
Product Name	74
Product Name	76
Product Name	78
Product Name	80
Product Name	82
Product Name	84
Product Name	86
Product Name	88
Product Name	90
Product Name	92
Product Name	94

Index

By Style	96
By Collection	98
By Fit	100



About Materia

Fashion House Materia is a premium manufacturer of custom sewn goods based in Georgia that has been in business for over a decade. We design personalized workwear for different industries made of fabrics suitable for busy days with refined aesthetics. Everything is crafted of high-quality materials and produced locally. Consequently, we've gained domestic leadership in the textile industry via working with global quality certification, such as ISO and other environmental compliance programs. In addition to the substantial production, the company has two successful brands "Materiel" and "Dots".

Along with designing top-quality products, the company also specializes in sample making, pattern making, grading, marking, cutting, sewing, embroidering and fabric sourcing.

Brand name Materia or matter is a substance that creates the observable universe and forms the basis of all physical phenomena. It also translates as textile, of which clothes are made. Therefore, our name goes with the objectives of our brand and conveys its true meaning.





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SS21 Collection

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Company History

Fashion House Materia is a premier manufacturer of custom sewn goods in Georgia. Materia label is comprised of the Signature Ready-to-Wear collection, Made-to-Measure and Materia uniforms & apparel. Fashion House Materia has more 12 years of experience with providing customers with the advice and expertise of our employees. Company also specializes in sample making, pattern making, grading, marking, cutting, sewing, embroidering, and fabric sourcing. In addition to the massive production, company has two own brands - "Materiel" and "Dots".

"Materiel" is Georgian designers' premium brand since 2012. By creating a venue for artistic selfexpression. "Materiel" helped the advancement of the Georgian fashion scene and aided the cultivation of talented Georgian designers who previously lacked the domain of artistic particularization. "Dots" is Contemporary Brand since 2016. It is a new Georgian fashion brand that is offering unique concept of young and talented Georgian designers creating brand-new and innovative collections for domestic and foreign customers. "Dots" is dedicated to stunning, functional style with affordable prices.



Key Data

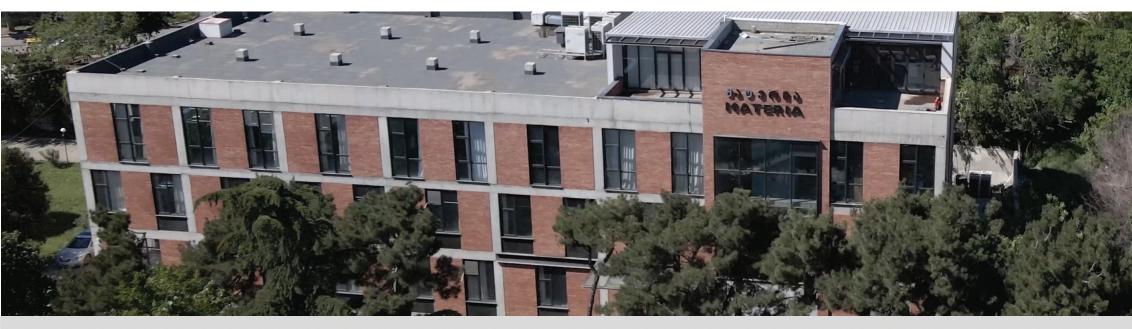
Registration: 2005

No. of employees: 193

Average wage: 600 GEL/month

Certificates and Planned Certifications

BSCI Audit (planned)
ISO 9000 (planned)





Pattern Making & Sizing









Production in 2016

Uniforms	180 000 pcs.
Materia Sport	6 300 pcs.
Fashion and contemporary	
man and woman upper wear	14 400 pcs.

Max.	order
	Max.

Tops - 1 000 pcs.	30 000 pcs.
Shirts/Pants - 500 pcs.	25 000 pcs.
Skirts - 500 pcs.	40 000 pcs.
Blazers/coats - 300 pcs.	8 000 pcs.
Jackets - 300 pcs.	10 000 pcs.
Dresses – 500 pcs.	25 000 pcs.

Main Products and Data

Uniforms

Sportswear

Fashion and contemporary man and woman upper wear

Major Markets

Sales markets: Georgia, Russia, Armenia, USA, Italy, Kuwait, Belarus, Ukraine. Two ecommerce platforms (www.materieltbilisi.com; www.dotstbilisi.com) with worldwide delivery.

Supply of fabrics and accessories: Turkey, China

Company Objectives

Maintain and improve strong brand image Focus on foreign markets

Additional Services

Logo labels & care labels

Pattern

Sampling

Grading

Digital printing

Screen Printing

Weaving

Embroider

JACKETS

SS21 // READY-TO-WEAR



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JACKETS

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